



FOR IMMEDIATE RELEASE

Media contact:
Caley Clinton
414-712-9728
caley.clinton@mining.komatsu

Komatsu bringing together several of its mining product lines through rebrand *Change will affect surface blasthole drills and wheel loaders, underground hard rock*

Milwaukee, Wisconsin, July 28, 2020 — Signifying the ongoing evolution and rapid transformation of its growing mining product offerings, Komatsu today announced plans to rebrand its underground hard rock equipment, surface wheel loaders and new line of blasthole drills to reflect the company's united focus on growth in these areas.

The company will retain its iconic P&H and Joy brands for the products longest associated with those names: P&H for its electric rope shovels, hybrid shovels, draglines and 320XPC blasthole drill; Joy for longwall systems, and room and pillar equipment. Rebranding as Komatsu all surface wheel loaders, new blasthole drills and all underground hard rock equipment, expands the Komatsu brand in mining, while retaining the legacies of its other respected brands, said Jeffrey Dawes, President and CEO of Komatsu Mining.

The first rebranded product, the Komatsu ZT44 track drill, made its debut at CONEXPO-CON/AGG 2020 in Las Vegas this March.



A Komatsu ZT44 track drill is seen at the Komatsu Proving Grounds in Arizona.

“Building on the growth of our mining portfolio, we’re excited to unite more products under the Komatsu brand, while respecting the history and value of the P&H and Joy brands,” Dawes said. “As we approach Komatsu’s 100th anniversary, it’s a great moment to expand the brand in mining and celebrate the growth of these product lines.”

Customers can contact their account manager, sales representative or local distributor with any questions.

About Komatsu

Komatsu is an industry-leading manufacturer and supplier of equipment, technologies and services for the mining, construction, forklift, industrial and forestry markets. The company's equipment and services are used to extract fundamental minerals and develop modern infrastructure. Komatsu's global service and distributor networks support customer operations, tapping into the power of the Internet of Things to enhance safety and productivity while

optimizing performance. To learn more about Komatsu's mining offerings, visit <https://mining.komatsu/>